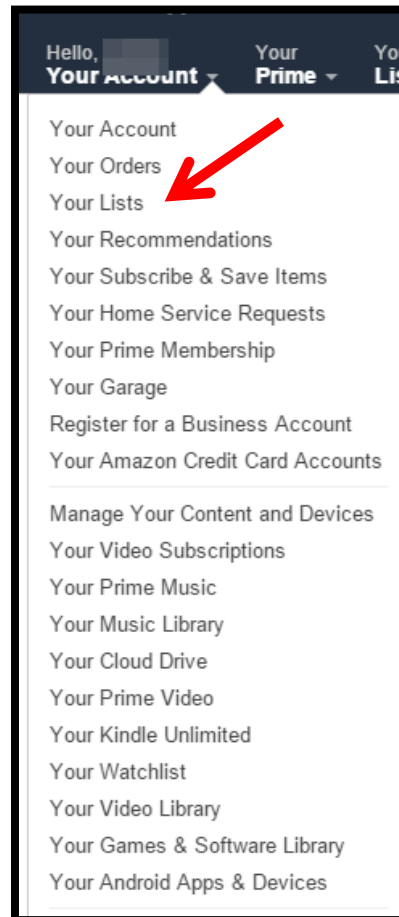
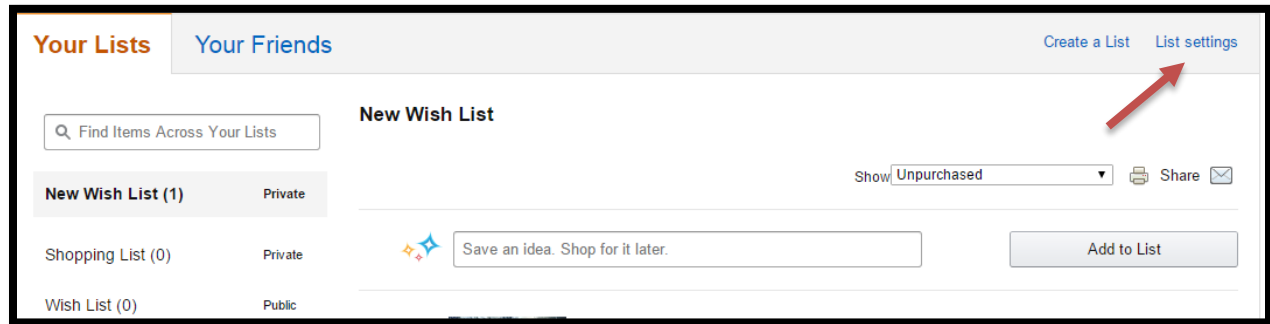


Amazon

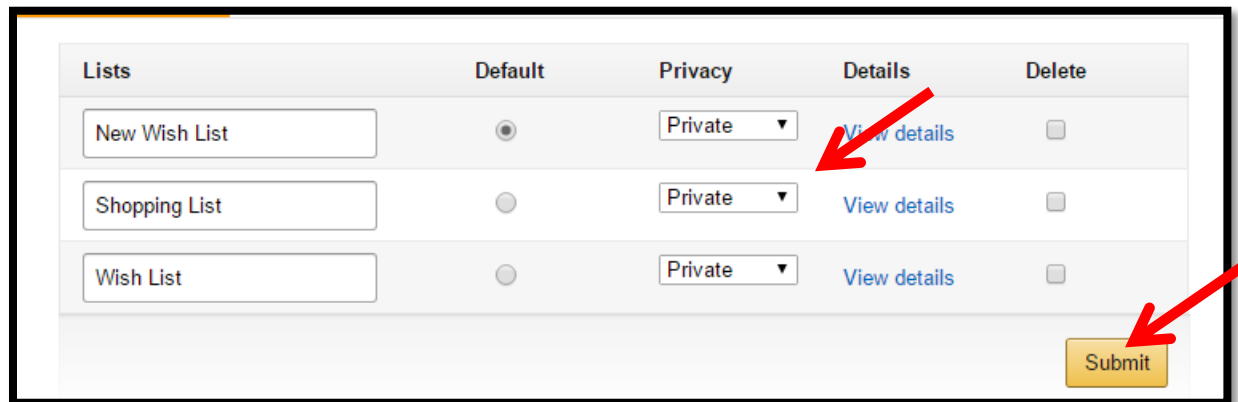
To access your Amazon Wish List settings, click the “Your Account” menu on the top right side of the screen. Select “Your Lists” from the menu.



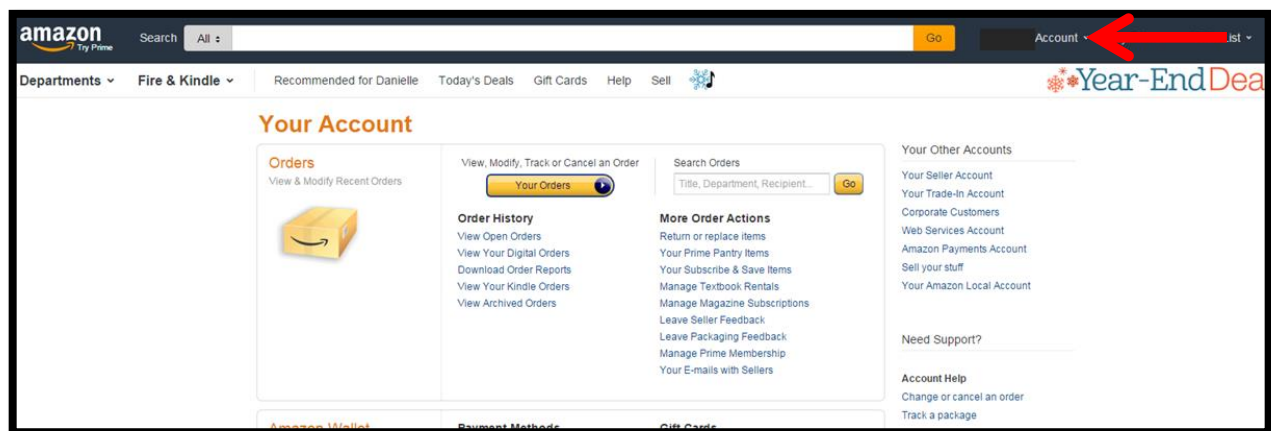
This will bring up the “Wish List” page. Click “List Settings” on the right side of the page



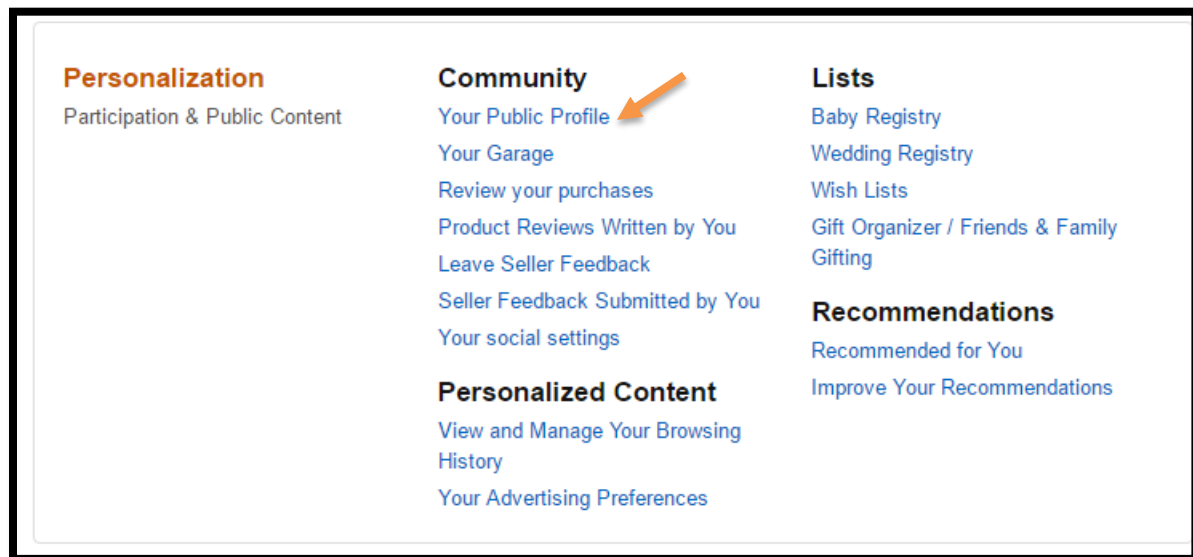
On the next screen, you can change your lists from “Public” to “Private”. Click “Submit”.



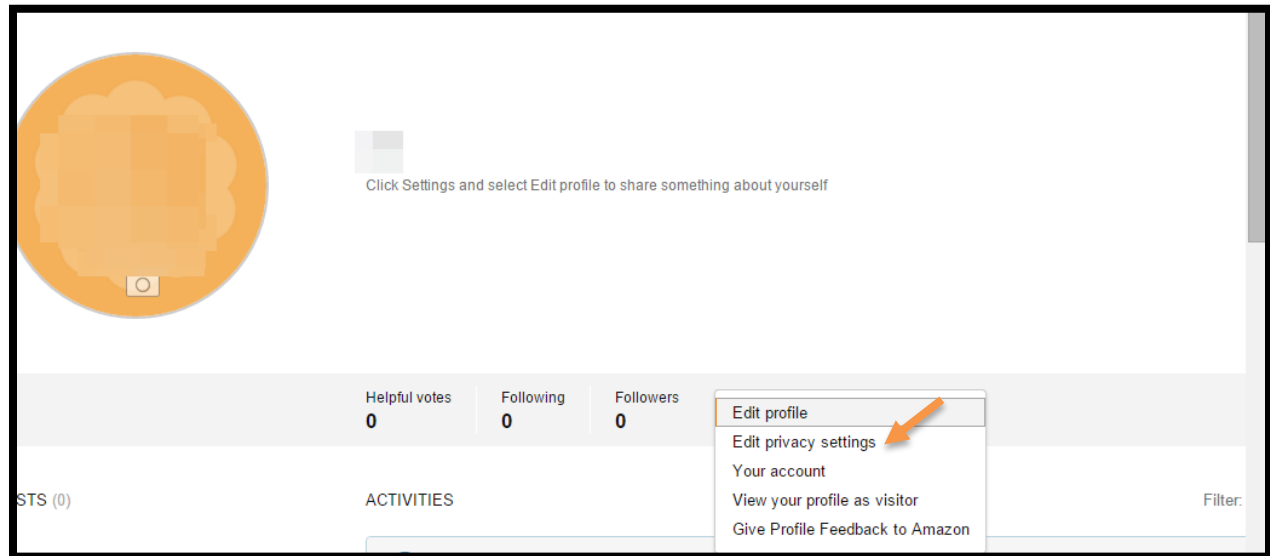
To access additional Amazon privacy settings, click “Your Account” on the top right of the screen on the Amazon home page.



Under the “Personalization” section, click “Your Public Profile.”



This will allow you to see your profile as others see it. This includes your name, profile photo, reviews, and purchases. Click Edit Profile, then select Edit privacy settings to access your profile settings.



Under Your Public Activity, you can click “Hide All Activity on Your Profile”, to make your account information private. You can also “View Your Profile as a Visitor” to ensure all the information is properly secured. In addition, you can select “Hide sensitive activity” to ensure that any activity on your account classified as “sensitive” will be automatically hidden. It is also recommended that you do NOT allow customers to follow you.

Profile page settings

[Edit profile](#) [Edit privacy settings](#) [View your profile as visitor](#)

Activity visible on your profile

Privacy settings that apply to individual activities will always override your general privacy settings.

Public activity	Following and badges	Lists
<input type="checkbox"/> Reviews	<input type="checkbox"/> Who You Follow	<input type="checkbox"/> Public Wish Lists
<input type="checkbox"/> Questions	<input type="checkbox"/> Badges	<input type="checkbox"/> Wedding Registry
		<input type="checkbox"/> Baby Registry

☒ **Hide all activity on your profile**

When checked, your public activity above will be hidden on your profile page, but will still show elsewhere on Amazon (for example, on product pages). Your profile photo, bio, or contact information will still show unless you delete that information.

We will never share what you browse or purchase on Amazon.

[Learn more](#)

☒ **Hide sensitive activity**

When checked, any activity related to sensitive products will be automatically hidden on your profile. These products include certain personal care products, jewelry, intimate clothing, self-help, erotic media, and other product that may be controversial in nature, including some products used for personal protection. You may opt to show activity associated with sensitive products on an individual basis through the options available on the activity card within your Profile activity feed.

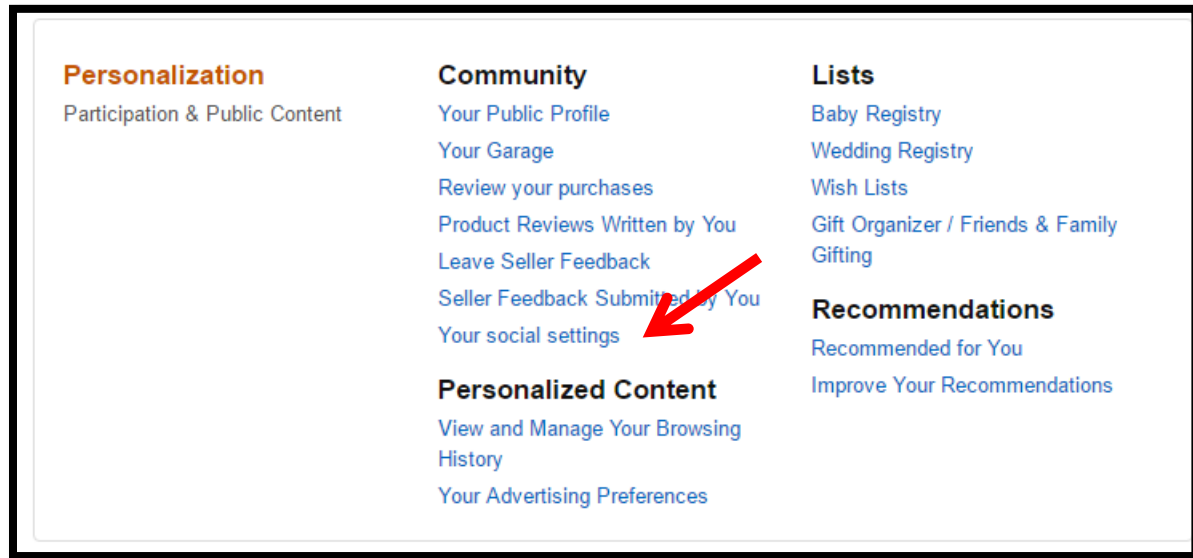
Public activities related to these items may still show elsewhere (for example, on product pages).

Follow settings:

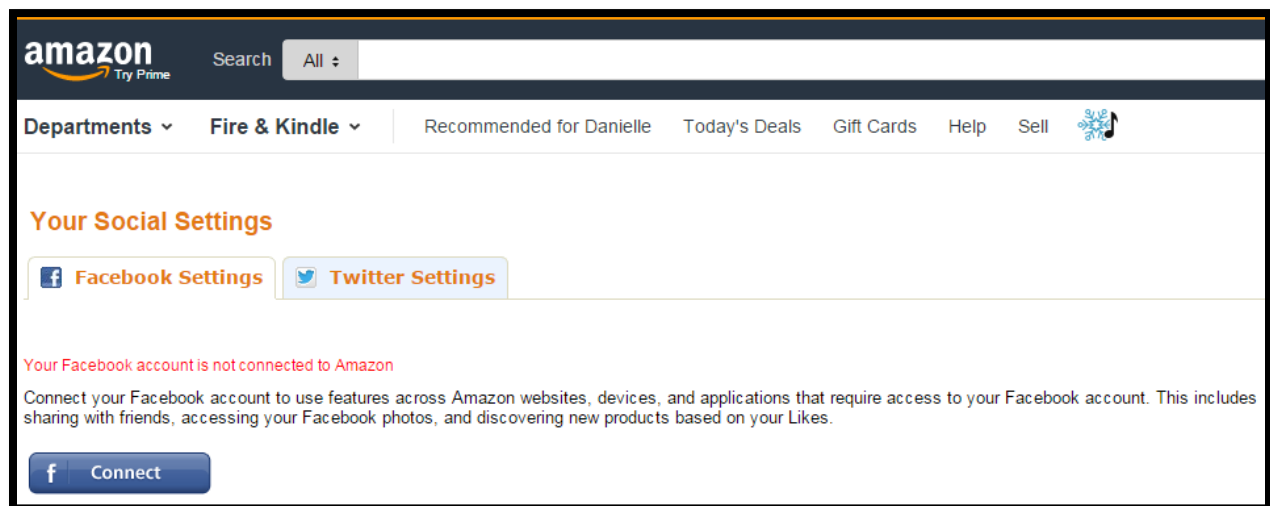
☐ **Allow customers to follow you**

When customers follow you, they will be notified of your new content, such as reviews or articles. You can turn

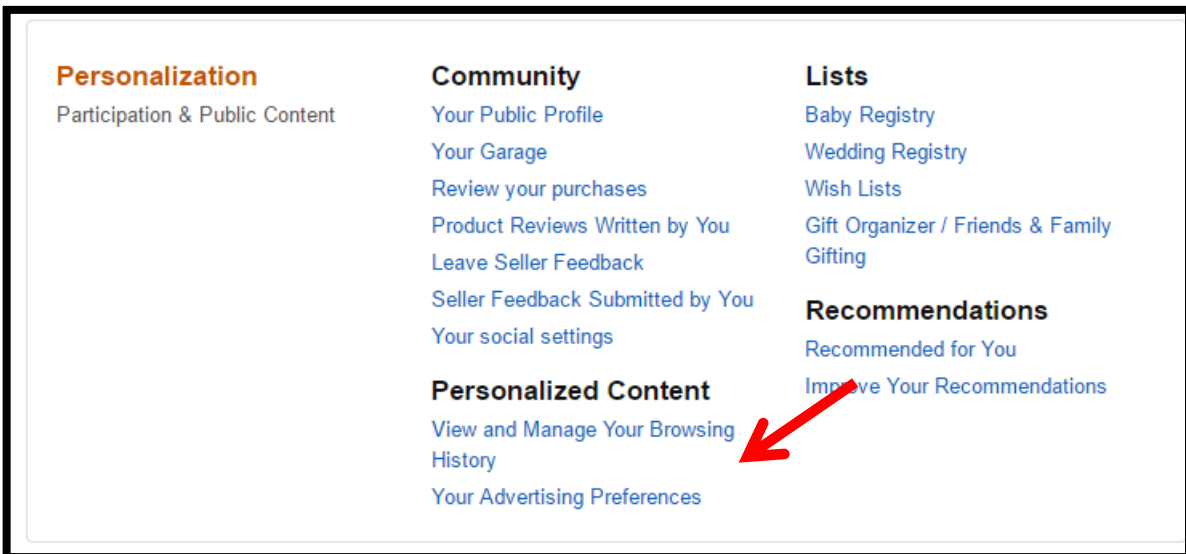
Return to “Your Account” and the “Personalization” section, then click “Your Social Settings.”



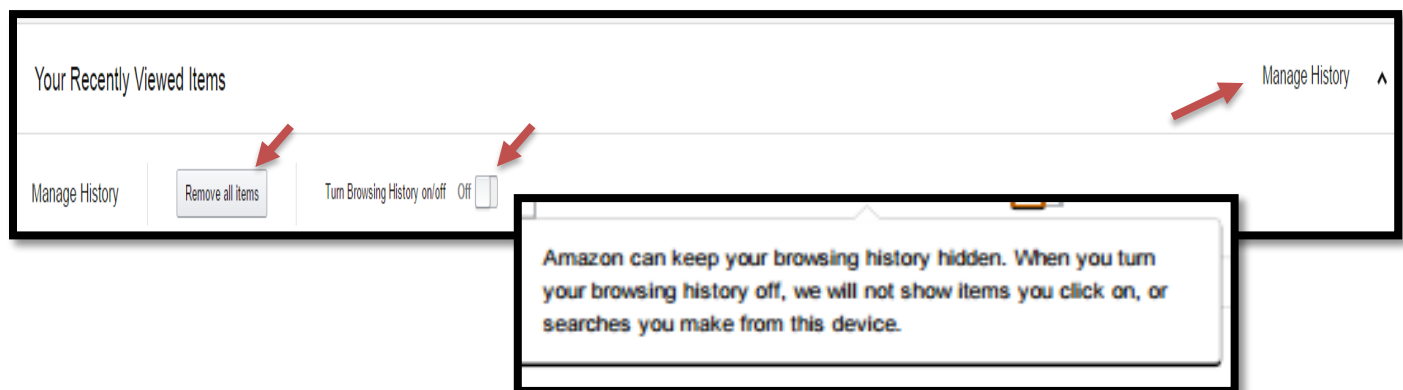
This will allow you to see what social media accounts (i.e. Facebook, Twitter) that you have connected to your Amazon account. It is recommended that you DO NOT connect your social media accounts with your Amazon account.



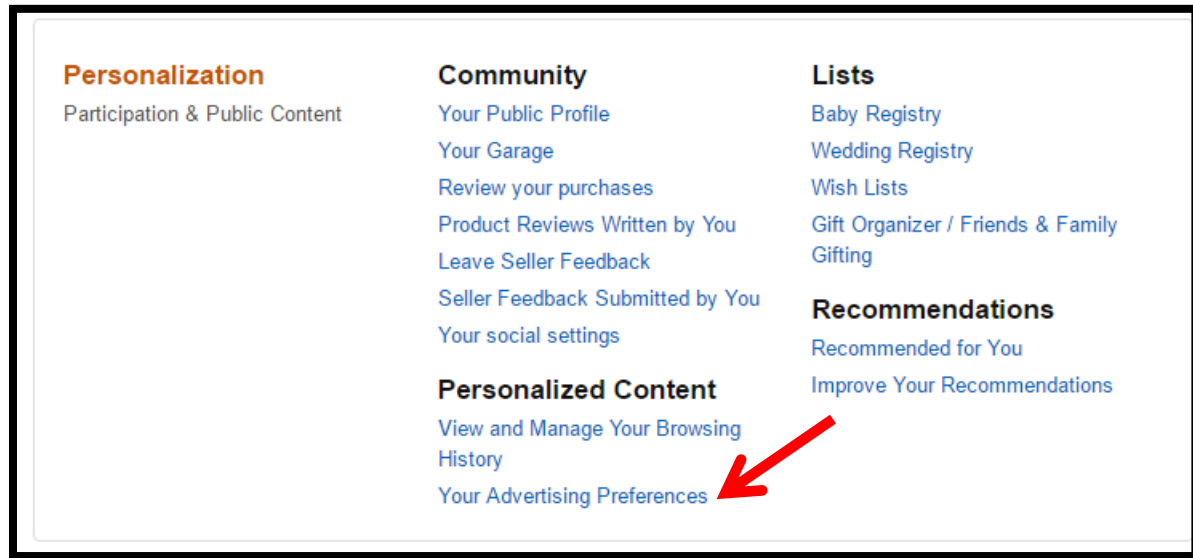
Return to “Your Account” and the “Personalization” section, then click “View and Manage Your Browsing History.”



Select “Manage History” in the top right corner. This allows you to turn your browsing history on and off. It is recommended that you turn your Browsing History Off. Following that, select “Remove all items”. This will delete your browsing history.



Return to “Your Account” and the “Personalization” section, then click “Your Advertising Preferences.”



From this page, you can decide if you would like for Amazon to provide you with personalized ads.

Amazon Advertising Preferences

Your Current Advertising Preference: Do Not Personalize Ads from Amazon for this Internet Browser

What are personalized ads? Personalized ads, sometimes referred to as targeted or interest-based ads, are based on information about you, such as the products you view on Amazon.com, your purchases on Amazon.com, visits to websites where we provide ads or content, or use of payment services like Checkout by Amazon on other websites. You can set your preference for ads personalized by Amazon here, or visit our [Interest-Based-Ads](#) page to learn more.

Submit Your Preference

☐ Personalize Ads from Amazon

☒ Do Not Personalize Ads from Amazon for this Internet Browser

Because your selection above is managed through HTTP cookies, if you delete these cookies or use a different browser, you will have to make this same selection again.

You can also generally opt-out of receiving personalized ads from third party advertisers and ad networks who are members of the [Network Advertising Initiative \(NAI\)](#) or who follow the [Digital Advertising Alliance's Self-Regulatory Principles for Online Behavioral Advertising](#) by visiting the opt-out pages on the NAI website and DAA website.

Share your feedback

Tell us what you think about ads from Amazon by sending an e-mail to ad-feedback@amazon.com